



Reykjavík, February 2017

The study team at iStopMM (Iceland Screens, Treats or Prevents Multiple Myeloma) had the pleasure of participating in a day's course with Chris Jagger from 2CreateEffect.

Chris led us through the basics of dynamic thinking, engaging the team in solving challenging problems which required thinking outside the box and filtering our ideas of any possible bias in decision making.

The course was both educational and very entertaining! Not only a breath of fresh air but also a relevant and valuable input to the scientific mind-set.

Thanks Chris and 2CreateEffect!

On behalf of the iStopMM team,



---

Ásdís Rósa Þórðardóttir

Project Manager